Cheese Market Snapshot: Brazil

Zenith Global Commercial | Global Cheese Database 2026 | 2025 actuals

Prepared for Your Name, Your Company | 2 November 2026

CONSUMPTION 2025	PER PERSON	POPULATION	SIZE RANK
> 1 million t	4.8 kg	213.4 m	#4 of 48

Cheese eaten per person, 2025 (kg per year)



Your share of the market

An annual volume of 5,000 tonnes is around 0.5% of Brazil's 2025 cheese consumption, roughly 1 in every 200 kg of cheese eaten in the market.

Market headroom

If Brazil closed 25% of the gap to the USA in cheese eaten per person (9.0 kg), the market would be around 1.9 million tonnes: about 890,000 tonnes more than in 2025, 87% larger than the 2025 market.

Go deeper with the Global Cheese Database 2026

Production, imports, exports and consumption for 39 cheese types in 48 markets, with retail prices and trade values. Single markets, regional packs and a full global licence are available.

zenithmarketintel.com/reports/cheese2026

Source: Zenith Global Commercial, Global Cheese Database 2026. Figures are 2025 actuals, rounded; market size is a rounded lower bound, so share results are indicative.

Production basis: formally manufactured cheese in every market. Farmstead and artisanal output made outside the milk-collection system is not included.

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